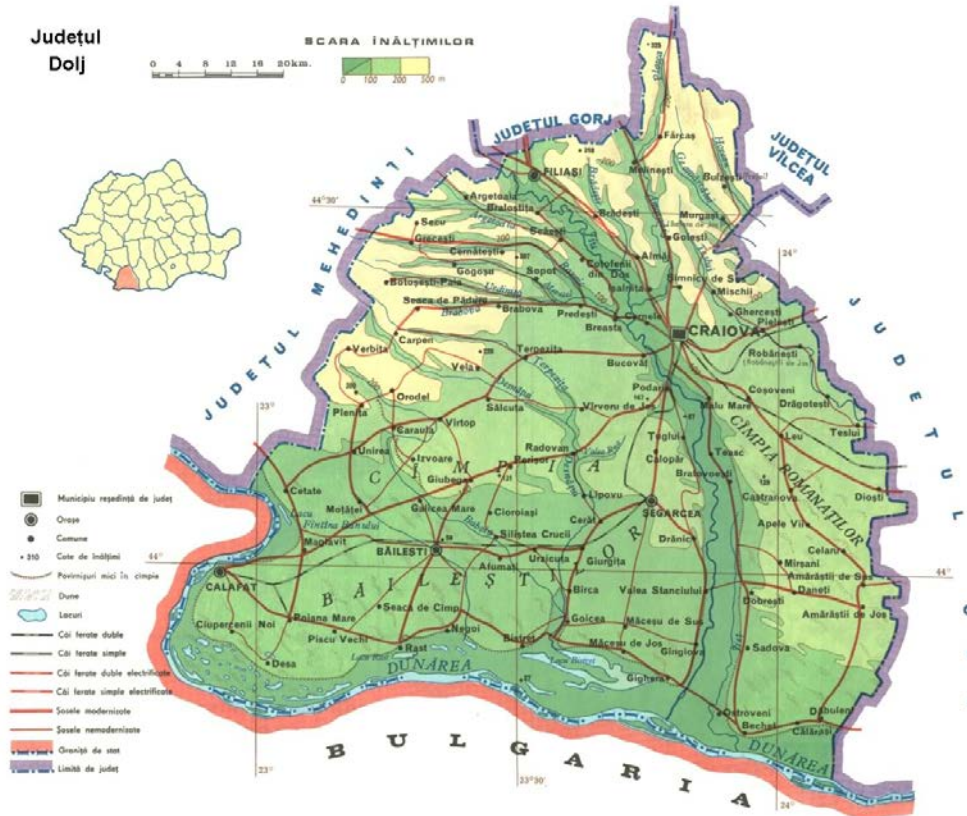


Doing Business in Craiova and Oltenia Region



**Entrepreneurial Region
Smart Companies, need
Smart Administration**

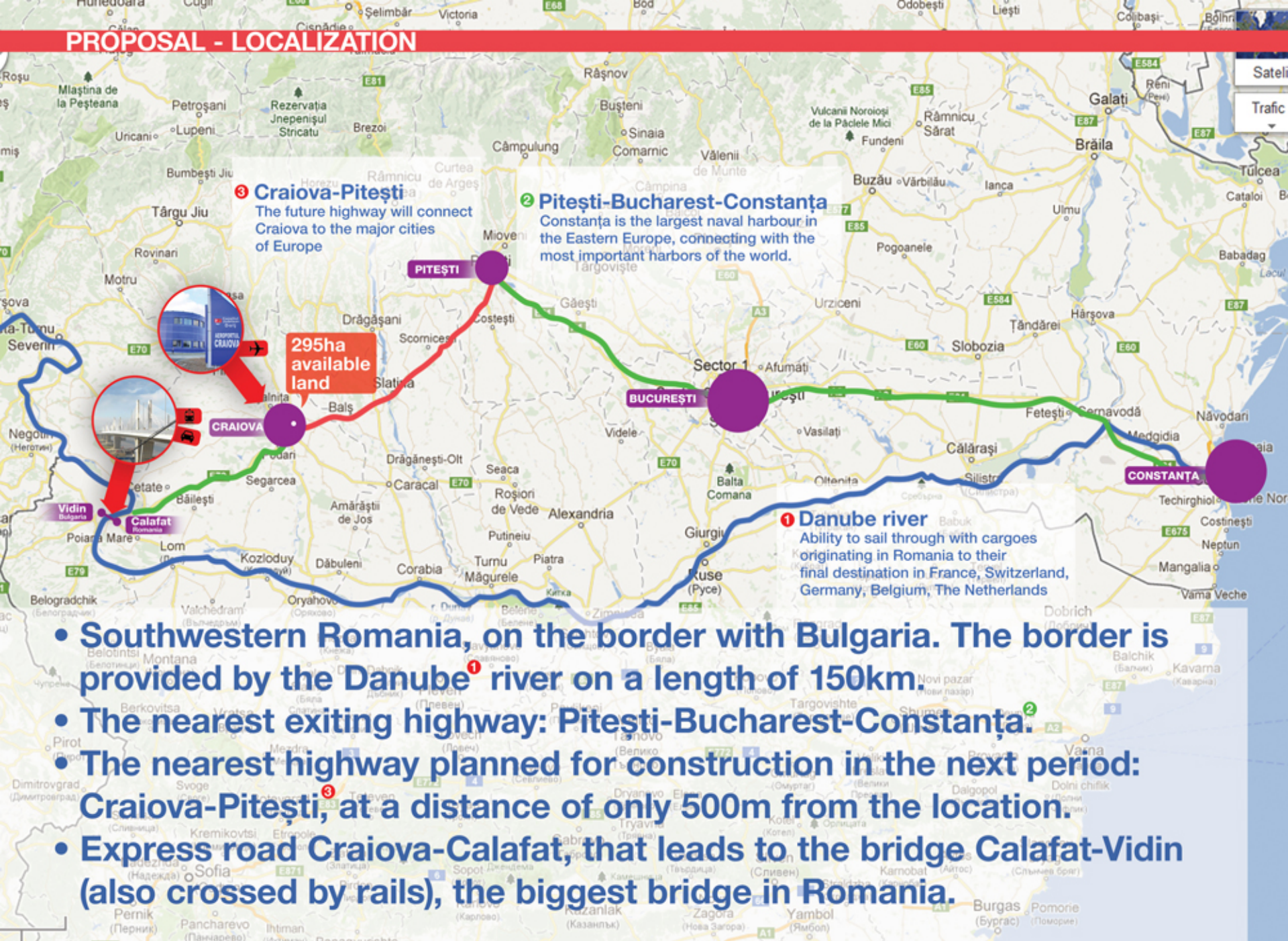
Craiova, the capital of Oltenia Region



Oltenia Region, with an area of 29,212 km², is situated in the South West part of Romania, comprises five counties: Dolj, Gorj, Mehedinti, Olt, Valcea. The Danube follows the border with Bulgaria and Serbia over a distance of 417 km.

The most important cities are Craiova (300.000 citizens), Ramnicu-Valcea, Turnu Severin, Targu-Jiu and Slatina. On 1 January 2012, the total population was 1,446,319 inhabitants, the weight of urban population being 53.16% and 46.84% rural.

PROPOSAL - LOCALIZATION



3 Craiova-Pitești
The future highway will connect Craiova to the major cities of Europe

2 Pitești-Bucharest-Constanța
Constanța is the largest naval harbour in the Eastern Europe, connecting with the most important harbors of the world.

1 Danube river
Ability to sail through with cargoes originating in Romania to their final destination in France, Switzerland, Germany, Belgium, The Netherlands

295ha available land

- **Southwestern Romania, on the border with Bulgaria. The border is provided by the Danube¹ river on a length of 150km.**
- **The nearest exiting highway: Pitești-Bucharest-Constanța.²**
- **The nearest highway planned for construction in the next period: Craiova-Pitești,³ at a distance of only 500m from the location.**
- **Express road Craiova-Calafat, that leads to the bridge Calafat-Vidin (also crossed by rails), the biggest bridge in Romania.**

Companies in Dolj County

- Number of active companies (juridical personalities): 21,692
- Number of companies, analyzed for the Top of companies: 2,218
- Number of companies awarded: 142
- Number of fields of activity: 6
 - Research and Development; High - Tech;
 - Industry;
 - Agriculture, Horticulture, Silviculture, Fishing;
 - Constructions;
 - Services;
 - Commerce and Tourism.

More informations: <http://www.ipacv.ro/dorothy/>



AEROPORTUL CRAIOVA

Craiova International Airport

- situated at a distance of only 100m from the location
- airline flights to Milano, Rome, Dortmund, Barcelona, Bologna, London
- flights in perspective: Istanbul



Labor advantages:

- labor cost is one of the lowest in Romania, 20% cheaper than Cluj or Timișoara
- over 2.000 people were offered professional training in European Union, due to Ford Motor Company which manufactures automobiles and motors in Craiova

Education:

- 4 Universities (2 public universities, 2 private universities), with specialized departments in automation, engineering, and computer programming, teaching also in English language
- public high-schools: 45 in the county and 23 in Craiova
- public technological high-schools: 14
- international school - at a distance of less than 9km from location

Other factories from the industrial platform:



Automobiles



Tractors



Locomotives

Heavy
Equipment
Factory



Plane
Factory



Kirchhoff Automotive, one of the world's largest manufacturers of automotive systems and enclosures opened in 2012 its first factory in Craiova
ETI Turkish sweets factory will soon be launched in Craiova Industrial Park

Other relevant industries

- Software – ITC and embedded systems.
- Energy (Termo / Hydro / solar).
- Pharmacy.
- Constructions; Materials for constructions.
- Power electronics; Trams modernization (electronics parts).
- Agriculture, Horticulture, Wine.
- Equipments for agriculture.
- Chemical.
- Clothes.
- Research and Innovation; High-Tech.

The lowest price for cargo transport is by fluvial way



Companies like Euro Bevrachting Group operate the fluvial waters of Europe in services like river transports from North to Black Sea

- excellent connection in all river port through own agents network
- long-terms projects oriented management ready to invest together with its partners for developing new cargo routes
- deep understanding of an emerging market, with readiness to grant competitive tariffs helping develop projects and growing together with them
- large variety of cargo transported: containers - box-shaped cargo holds allowing transportation of 20'' or 40'' containers
- ability to sail through with cargoes originating in Romania to their final destination in France, Switzerland, Germany, Belgium, The Netherlands using the Rhine Main Danube Canal

Partnership for development

- During 2019 we created more than 100 start-ups
- All need growth, services, to become competitors, internationalisation.
- Through EEN and DTC Networks, in partnership with Chamber of Commerce and Industry, University of Craiova, IPA Center for technology transfer and innovation.
- Strat-up Plus, Start-up Nation, Start-up Diaspora, Social Enterprises
- EEA and Norway Grants Fund for Youth Employment
- Interreg Cross-border; Interreg Danube Programme
- Entrepreneurial University
- Digital Innovation Hub



IPA CIFATT Craiova Center for Technology Transfer

- IPA CIFATT Craiova runs the project:
- "Diversification of services and products of the Technological and Business Incubator of IPA SA by developing a new range of services and products"
- Project co-financed from the European Regional Development Fund through the Regional Operational Program 2014-2020
- Call code: POR / 439/1/1 / Increasing innovation in companies by supporting innovation and technology transfer entities in fields of intelligent specialization
- Priority axis: Promoting technology transfer
- Operation: Increasing innovation in companies by supporting innovation and technology transfer entities in fields of intelligent specialization
- State aid scheme: De minimis aid scheme to support innovation and technology transfer entities within the ROP 2014-2020,
- Investment priority 1.1. A, Regional state aid scheme for investments to support innovation and technology transfer entities within the ROP 2014-2020.

- Through the project, we aim to diversify innovation and technology transfer services, by developing a new range of services relevant to the identified areas of intelligent specialization.
- We will create a portal with the full range of services, we will periodically disseminate (twice a month) a Newsletter with information, we hope you find it useful, we will organize events and we will attract financing for the benefit of companies.
- We want to support you through services of:
 - Business development, competitiveness creation, export potential and high added value.
 - Increasing innovation in companies and technology transfer in areas of smart specialization.
 - Creating development partnerships at regional / national / international level.
 - Presentation of good practices.

- We will also develop methodologies and tools according to international technologies.
- Examples of tools:
 - Company profile: presentation of the company, products, services, to find business partners / interested in new technologies.
 - Supply and Demand of Technologies.
 - Technological Audit - determining the degree of innovation in order to improve capacities.
 - Promotion of patents.
 - Online continuous training system in the field of entrepreneurship and innovation.



PROGRESSIO - A project in support of the social economy

- Human Capital Operational Program 2014-2020
- Priority Axis 4: Social inclusion and combating poverty
- Specific Objective (O.S.) 4.16: Strengthen the capacity of social economy enterprises to operate in a self-sustaining manner
- The general objective of the project is to promote the social economy, through measures to develop social entrepreneurship and to facilitate the employment of people in a situation of vulnerability in social enterprises.
- The project aims to develop and promote the social economy as a flexible, sustainable and sustainable tool for job creation, economic development and social inclusion in Romania.

- The project will stimulate social development and innovation, reduce CO2 and equal opportunities in this field, increase the performance of social enterprises, through innovation, training and specific information and promote favorable public policies and facilities.
- The specific objectives of the project:
 - 1. OS1 Establishment and sustainable development of 21 social enterprises, by providing micro-grants and by providing specific training and entrepreneurial consulting services.
 - 2. OS2 Improving entrepreneurial or managerial skills for 200 people who will ensure the management of enterprises.
 - 3. SO3 Development of a marketing tool to increase the visibility of the social economy, including the social brand and other forms specific to the social economy.

- The target group of the project
- The eligible target group consists of 200 people, who express their intention to set up social enterprises.
- Young NEETs (who do not attend any form of education, do not have a job, aged between 16 and 24) cannot be part of the target group.
- The selected people will participate in the project activities (on the principle of equal opportunities and non-discrimination).
- The minimum criteria for access to courses, based on which participants will be enrolled, will take into account the minimum criteria for access to the position established by law, on the principle of equal opportunities and non-discrimination.
- The selection of the participants in the training groups will be made taking into account the expression of their own will, the personal motivations of the persons expressing the desire to develop their competencies in that specific field of their professional activity.

SEED - Social Economy Entrepreneurship Development

- The general objective of the project is to encourage the social economy by setting up social enterprises, in order to integrate on the labor market people from vulnerable groups in the South-West, South-East and South regions.
- The project will be a premise for counteracting the negative effects of structural adjustments generated by the economic and financial crisis by encouraging a favorable environment for initiative and development of social enterprises, by improving the economic and social status of people who want to set up a social enterprise and by increasing employment. of vulnerable people.
- Thus, they will be able to carry out a sustainable, profitable economic activity, thus establishing the premises for fulfilling the social mission of the enterprise, for supporting the jobs created, especially for vulnerable people, for a better quality of life of these people (from multiple perspectives - financial, social, psychological) and the community as a whole.
- Participation in such training actions has a significant added value, representing a real opportunity to reconvert and start a new activity.

The specific objectives of the project

- OS1: Development of skills and support for the development of entrepreneurship and social responsibility of 120 people who want to set up a social enterprise by participating in training courses in the field of social entrepreneurship and IT skills.
- OS2: Increasing the level of information and awareness about the benefits of social entrepreneurship, which can be a career option for everyone, by conducting a promotion, information and awareness campaign that will have as its main objective to encourage the social economy, better knowledge of the sector and improving the visibility of the social economy with all its specific forms of action in the South-West, South-East and South regions.
- Emphasis will be placed on the opportunities that the project offers to support people who want to set up a social enterprise and on the benefits that social entrepreneurship has within a community.
- The campaign will have 4 levels that will ensure equal chances of participation in the project for people from the 3 regions of project implementation, regardless of gender, nationality, race, ethnic origin, religion or belief, disability, age, background or any other discriminatory criterion.

- OS3: Encouraging social entrepreneurship by implementing a de minimis aid scheme for 21 social enterprises that will benefit from the capital needed to start the business, thus removing an extremely important obstacle to starting a business, namely lack of financial resources.
- Offering personalized services by:
 - counseling,
 - assistance for setting up social enterprises,
 - monitoring the effective operationalization of the business plan initially proposed for financing.
- The establishment and development of a number of 21 social enterprises has multiple social and economic benefits:
 - the expenses allocated to social assistance are reduced;
 - increases the responsibility and professional training of people from vulnerable groups;
 - local consumption is developed, on medium and long term, for certain products, by increasing the incomes of the persons employed in the social enterprises;
 - a new type of entrepreneurship and a more responsible business environment are developed;
 - new mentalities and attitudes in the field of social inclusion are formed, employment opportunities increase, the emphasis shifts from social assistance to the promotion of active social inclusion practices.

- OS4: Increase employment and promote social inclusion by creating 105 jobs in start-ups.
- By ensuring the establishment and providing financing for 21 social enterprises, it is ensured the creation of quality and sustainable jobs.
- OS5: Promoting social innovation through:
 - encouraging future entrepreneurs to set up social enterprises and to hire people from vulnerable groups;
 - training of 120 people in the field of social entrepreneurship;
 - creating partnerships at the level of the implementation regions, which will involve the relevant stakeholders for the promotion of social entrepreneurship:
 - representatives of the business environment,
 - representatives of the social economy,
 - representatives of local public authorities in the region,
 - representatives of the county employment agencies,
 - representatives of the academic environment, etc .;



Craiova

Doing business with friendship and long term partnerships

